

# OSKAR VON MILLER FORUM

Press Release

## Design as a tool for transformation

A lecture by Wolfgang Sattler, Bauhaus-Universität Weimar, on 4 June 2024, at 6:30 p.m. at Oskar von Miller Forum and via livestream on [www.ovmf.de](http://www.ovmf.de)

Design goes beyond the creation of visually appealing objects. The major challenges of our time, design is faced with the task of taking into account the various influences and possible and impacts in a holistic way. The simultaneous consideration of social, ecological and economic aspects is not a wish, but an absolute necessity.

Where are the interfaces between design, technology and social challenges?

Wolfgang Sattler gives an insight into his experiences as a designer and his time as a professor at the at the Bauhaus University in Weimar.

Lecture in German

## About

Prof. em Wolfgang Sattler is a German designer and professor. He studied industrial design at the Hochschule für Gestaltung Schwäbisch Gmünd. From 1983 to 1989 he worked as a designer at Corporate Identity Olivetti in Milan. Since 1990 he has been running the design studio sattler-industrial-design, specialising in industrial design, exhibition design, interface design and product design: Industrial Design, Exhibition Design, Interface Design.

From 1993 to 2002 he was Professor of Product Design at the Bauhaus University Weimar/Faculty of Art and Design. In 2012 he was an intern at the Villa Massimo in Rome. His research focuses on interaction design and the future of universal design. From 2007-2021 he was director of the BauhausTransferCentre DESIGN in Weimar. In 2009 he organised the 1st Universal Design Conference in Weimar. Since 2016 he is chairman of the UDF/Universal Design Forum e.V. and since 2022 member of the board of the DT/Deutscher Designtag.

From 2019-2023, he is conducting research on behalf of the Volkswagen Foundation on the topic of technical assistance systems and robotics in geriatric care. Wolfgang Sattler is a member of national and international juries in the fields of design and architecture.