## **OSKAR VON MILLER FORUM**

Press Release

Light in the Public Realm

## A lecture by James Carpenter, James Carpenter Design Associates, New York on 4 December 2014 at 6:30 pm at the Oskar von Miller Forum

"Light in the Public Realm" will explore the potential of design to insert the experience of nature into the built environment at an urban scale. Light is the most ubiquitous of phenomena, it surrounds us and is ever-present yet it remains unexplored. The lecture will elucidate a collaborative approach to planning, design and materials sciences. Examples of the technical means and artistry deployed to reveal the presence of light will demonstrate the potential of transforming the individual's understanding of, and connection to, their environment.

The work of James Carpenter Design Associates is motivated by a deeply held agenda that seeks to merge ecological and aesthetic goals by exploring the natural world to manifest its material, structural and environmental beauty in the built environment. The work is a synthesis of creative ideas and technical expertise that straddles the fields of art, architecture and engineering, while forging creative implementations of innovative technologies. Light in transmission, reflection and refraction as it is perceived, is the work's initial inspiration, which becomes a guiding principal in designing a complete design project. The result is design that reestablishes and enriches the individual's relationship with light and other natural phenomena within the urban environment.

## **About James Carpenter**

James Carpenter is president and founder of James Carpenter Design Associates. In the 1970s, his study of architecture and art led to a practice producing both art gallery installations featuring light, film and glass and the development of new glass materials at Corning Glass Works. Since establishing his cross-disciplinary practice in 1978, James Carpenter Design Associates has been integrating a synthesis of experiential light into urban landscapes for both private and institutional clients such as Museums, Universities, City Agencies and developers. Currently, JCDA's design for a commercial tower along New York City's High Line is under construction, while their design of Jefferson National Expansion Memorial Museum expansion below the St. Louis Arch is well under way. Among several art projects under way, they are in the design phase of a large art wall/facade within the Hudson Yards development on the west side of Manhattan.